

# RENT AND GET FIT IN OSHAWA

New  
apartment  
project offers  
free YMCA  
membership  
with  
every suite



Tenants at Atria Development's 100 Bond St. E. project will be able to get in shape at the St. Mary St. YMCA, just steps away, thanks to the free family membership that comes with every suite.

Rent a brand new apartment and join an exercise program at the Y? Good resolutions for 2017? At Atria Development's 100 Bond St. E. rental project in Oshawa, you can do both at once because of a unique arrangement. The company is providing a free family membership to the Oshawa Mary St. YMCA for every rented unit at its 239-suite development. The Y with its state-of-the-art facilities is located just steps away from the soon-to-be-occupied building.

"We thought it would be a win-win situation, both for the Y and for us," says Atria president Hans Jain, who approached Dan Cardoza, general manager of the Oshawa Y. "Instead of trying to compete with one of the best facilities in the city right beside you, why not do a relationship where everyone can benefit." "It is the first such arrangement for the YMCA of Greater Toronto, which is the scope of our Association," says Cardoza. "And based on this partnership with 100 Bond, we are exploring additional similar partnerships with the residential community to expand our impact and reach more health and fitness members."

Benefits available to new tenants at 100 Bond through their free family memberships, worth about \$1,200, will include:

- A meeting with a personal trainer to ensure new participants connect with the appropriate programs and services.
- Access to a 25-metre swimming pool, indoor track, full-size sports gymnasium, dance studio, strength training zone, cardio zone and more.
- A choice of over 100 group classes weekly, ranging from Bootcamp to ballet fitness.

The fact that the \$60 million 12-storey project offers brand-new rental suites with premium features is the main attraction for tenants, Jain says. But the YMCA membership represents a valuable bonus.

Says future tenant Elaine Ferry: "It's an incentive. The Y is like a two-minute walk away, and everything's free. And you know what? There will be people who can encourage you, so there's no excuse."

Occupancy at 100 Bond starts at the beginning of February. The building is now about 40 per cent leased.

For more information, go to [100Bond.ca](http://100Bond.ca).